NOTIFICATION PURSUANT TO SECTION 6 OF DSHEA AND 21 CFR §101.93

OCT 29 2004

This notification is being filed on behalf of *New Chapter, Inc.*, which is the manufacturer of the product(s) which bear the statements identified in this notification. Its business address is: *22 High St. PO Box 1947, Brattleboro, VT 05302.* This notification is being made pursuant to Section 6 of DSHEA and Rule 21 C.F.R §101.93. The dietary supplement product on whose label or labeling the statements appear is **Serofin™.**

The text of each structure-function statement for which notification is now being given is:

(Statement 1): Supercritical Emotional Health.

(Statement 2): Modulates serotonin.

(Statement 3): Safely promotes balanced brain chemistry to support positive emotional health.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

Statement Number	Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement
1.	St. John's Wort
2.	St. John's Wort
3.	St. John's Wort

The following identifies the brand name of each supplement for which a statement is made:

Statement Number	Brand Name	Label or Labeling?
1.	Serofin™	Label and Labeling
2.	Serofin™	Label and Labeling
3.	Serofin™	Label and Labeling

I, Jennifer Toomey, am authorized to certify this Notification on behalf of *New Chapter, Inc.* I certify that the information presented and contained in this Notification is complete and accurate, and that *New Chapter, Inc.* has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 10 · 18, 2004 By: Jennifer Toomey, QC Mgr.
[Name]
[Title]

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The text of each structure-function statement for which notification is now being given is:

(Statement 4): Research now confirms that multiple classes of phytonutrients, including hyperforins and hypericins, are independently capable of producing beneficial effects, but all of St. John's Wort's phytonutrients working in synergy will produce optimum benefit.

The following summary identifies the dietary ingredient(s) or supplement(s) for which a statement has been made:

Statement Number	Identity of Dietary Ingredient(s) or Supplement(s) that is the subject of the Statement
4.	St. John's Wort

The following identifies the brand name of each supplement for which a statement is made:

Statement Number	Brand Name	Label or Labeling?
4.	Serofin™	Label and Labeling

I, Jennifer Toomey, am authorized to certify this Notification on behalf of *New Chapter, Inc.* I certify that the information presented and contained in this Notification is complete and accurate, and that *New Chapter, Inc.* has substantiation that each structure-function statement is truthful and not misleading.

Date Signed: 10.18, 2004 By: Jennifer Toomey, QC Mgr.
[Name]
[Title]

290028

serofin

Supplement Facts

Serving size 2 Softgels
Servings per container 30

Two softgels contain	% DV
St. John's Wort, (flower), extract (minimum 0.3% hypericins)	900 mg *
St. John's Wort, (flower), supercritical extract (0.12% hypericins)	270 mg *

* Daily Value not established

Other Ingredients: Olive oil-extra virgin, lecithin, and yellow beeswax.

Capsules Gelatin, vegetable glycerine, purified water, and carob.

Suggested Use: Take one softgel daily for the first week and then increase to two softgels daily.

Caution: As with any dietary or herbal supplement, you should advise your health care practitioner of the use of this product. If you are taking a prescription medicine, check with a health care professional before using. St. John's Wort is not recommended for children, or for women who are nursing, pregnant, or considering pregnancy. Although photosensitivity in humans is rare, this product should avoid excessive exposure to sunlight when using St. John's Wort (hypericum perforatum). May potentiate pharmaceutical MAO-inhibitors. Use of hypericum perforatum with pharmaceutical antidepressants such as monoamine inhibitors, non-nucleoside reverse transcriptase inhibitors, and other drugs that are similarly metabolized (such as birth control pills, digoxin, cyclosporine, blood thinners, chemotherapy drugs, organ transplants or drugs relating to the treatment of HIV) is not recommended and should be done only under the direct supervision of one's physician. Other potential side effects may include gastrointestinal symptoms, dizziness, tiredness, and mild allergic reactions (skin rash).

Serofin™ is the most concentrated and complete St. John's Wort product in the world.

St. John's Wort is widely recognized for its ability to safely and naturally support positive emotional health. Scientists, however, have been unable to determine which of its constituents has the ability to best modulate or balance brain chemistry. Research now confirms that multiple classes of phytonutrients, including hyperforins and hypericins, are independently capable of producing beneficial effects, but all of St. John's Wort's phytonutrients working in synergy will produce optimum benefit.* New Chapter® uniquely combines all of these clinically proven constituents in one comprehensive formulation. Enjoy the fullest spectrum of St. John's Wort and uplift!

Formulated and distributed by
NEW CHAPTER, INC., BRATTLEBORO, VT 05301
www.newchapter.com

Supercritical Emotional Health*

serofin™

NEW CHAPTER

New Chapter's Supercritical Herbal Extracts

"Supercritical" means Super Purity, Super Potency, Broad Spectrum, and No Chemical Solvents. We take nature's finest herbs and then extract and highly concentrate (as high as 250 to 1) their precious, full spectrum ingredients. We do not isolate out single ingredients or spike our extracts with synthesized additives. *We deliver the wisdom of nature* with the complexity and organic nuances of the natural herb preserved for you. In fact, the supercritical process is the gentlest way to extract these delicate plant compounds in a manner to optimally preserve their potency and stability. And when you take *New Chapter's* supercritical extracts, neither you, nor the environment, have to contend with chemical solvents.

Our premium softgel capsules are prepared without any chemical solvents and are prion free.

This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Caution: *As with any dietary or herbal supplement, you should advise your health care practitioner of the use of this product. If you are taking a prescription medicine, check with a health care professional before using. St. John's Wort is not recommended for children, or for women who are nursing, pregnant, or considering pregnancy. Although phototoxicity in humans is rare, fair skinned individuals should avoid excessive exposure to sunlight when using St John's Wort (Hypericum perforatum). May potentiate pharmaceutical MAO-inhibitors. Use of Hypericum perforatum with pharmaceutical antiretrovirals such as protease inhibitors, non-nuclease reverse transcriptase inhibitors, and other drugs that are similarly metabolized (such as birth control pills, digoxin, cyclosporine, blood thinners, chemotherapy drugs, asthma medications or drugs relating to the treatment of HIV) is not recommended and should be done only under the direct supervision of one's physician. Other potential side effects may include gastrointestinal symptoms, dizziness, tiredness, and mild allergic reactions (skin rash).*

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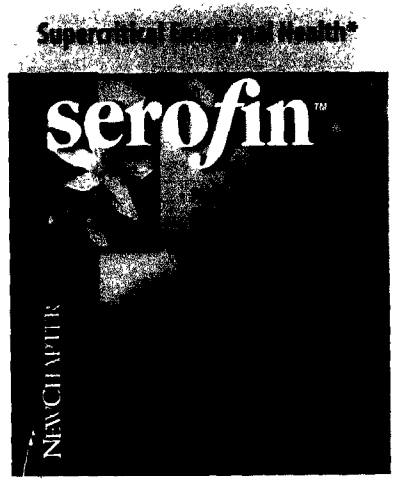

Supplement Facts

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Servings per container 30

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* Daily Value not established

Other Ingredients: Olive oil - extra virgin, lecithin, and yellow beeswax
Capsule. Gelatin, vegetable glycerine, purified water, and carob

Suggested Use Take one softgel daily for the first week and then increase to two softgels daily

Our premium softgel capsules are prepared without any chemical solvents and are prion free

Formulated and distributed by
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www.newchapter.info
NC01